

# SBS 9

**SBS 9** is a Dutch commercial television channel owned by [Talpa Network](#) through [Talpa TV](#). The channel was launched on 1 January 2015 at 12:00 CET with a movie marathon.<sup>[2][3]</sup> The channel can be received via all television providers in the Netherlands. Other channels of the group in the Netherlands are [SBS 6](#), [NET 5](#) and [Veronica](#).



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## History

SBS Broadcasting announced its plans for a launch of a fourth channel in the Netherlands already in 2009. On 22 August 2014, the company officially released its definite plans for a new channel targeting female viewers.<sup>[4]</sup> The channel got its name **SBS 9** on 27 September 2014. The launch date was set in January 2015.<sup>[5]</sup>

On 10 April 2017 Talpa Holding acquired a 67% stake from Sanoma Media Netherlands.<sup>[6]</sup>

## Programming

Mainly [films](#) and [television series](#) with every day of the week a different theme.<sup>[7]</sup>

- Mondays: Various
- Tuesdays: Comedy
- Wednesdays: Action
- Thursdays: Drama
- Fridays: Family
- Saturdays: Thriller
- Sundays: Romance

## References

1. "[Jaarrapport 2016](https://www.kijkonderzoek.nl/images/SKO_Jaarrapport_2016.pdf)"([https://www.kijkonderzoek.nl/images/SKO\\_Jaarrapport\\_2016.pdf](https://www.kijkonderzoek.nl/images/SKO_Jaarrapport_2016.pdf)). Stichting Kijk Onderzoek.
2. Jarco Kriek (27 November 2014). "[SBS9 trapt met filmmarathon af](http://www.totaalTV.nl/nieuws/18599/sbs9-trapt-met-filmmarathon-af.html)"(<http://www.totaalTV.nl/nieuws/18599/sbs9-trapt-met-filmmarathon-af.html>). TotaalTV.nl.
3. Jarco Kriek (27 November 2014). "[SBS9 vanaf 1 januari bij M7, UPC en Ziggo in basispakket](http://www.totaalTV.nl/nieuws/18221/sbs9-vanaf-1-Ziggo-in-basispakket)"(<http://www.totaalTV.nl/nieuws/18221/sbs9-vanaf-1-Ziggo-in-basispakket>).

| <b>SBS 9</b>             |                                              |
|--------------------------|----------------------------------------------|
| <b>Launched</b>          | 1 January 2015                               |
| <b>Network</b>           | Talpa TV                                     |
| <b>Owned by</b>          | Talpa Network                                |
| <b>Picture format</b>    | 576i 16:9 (SDTV)<br>1080i (HDTV)             |
| <b>Audience share</b>    | 0.8% (2016,<br><sup>[1]</sup> )              |
| <b>Country</b>           | Netherlands                                  |
| <b>Broadcast area</b>    | Netherlands                                  |
| <b>Headquarters</b>      | Amsterdam,<br>Netherlands                    |
| <b>Sister channel(s)</b> | SBS 6<br>NET 5<br>Veronica                   |
| <b>Website</b>           | <a href="http://www.sbs9.nl">www.sbs9.nl</a> |
| <b>Availability</b>      |                                              |
| <b>Terrestrial</b>       |                                              |
| <b>Digitenne</b>         | -                                            |
| <b>Satellite</b>         |                                              |
| <b>CanalDigitaal</b>     | Channel 13 (SD)                              |
| <b>Cable</b>             |                                              |
| <b>Ziggo</b>             | Channel 19                                   |

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|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|
| <a href="#">januari-bij-m7,-upc-en-ziggo-in-basispakket.html</a> ) TotaalTV.nl.                                                                                                                                                                                                                                                | (HD)                                                                |
| 4. Jarco Kriek (22 August 2014). " <a href="#">Plannen voor vierde SBS-zender</a> " ( <a href="http://www.totaaltv.nl/nieuws/17138/plannen-voor-vierde-sbs-zenderhtml">http://www.totaaltv.nl/nieuws/17138/plannen-voor-vierde-sbs-zenderhtml</a> ). TotaalTV.nl.                                                              | <b>IPTV</b>                                                         |
| 5. Jarco Kriek (27 September 2014). " <a href="#">SBS9 wordt vierde zender SBS Nederland</a> " ( <a href="http://www.totaaltv.nl/nieuws/17498/sbs9-wordt-vierde-zender-sbs-nederland.html">http://www.totaaltv.nl/nieuws/17498/sbs9-wordt-vierde-zender-sbs-nederland.html</a> ) TotaalTV.nl.                                  | <b>KPN/Telfort/XS4ALL</b> Channel 34<br>(SD)<br>Channel 720<br>(HD) |
| 6. " <a href="#">Het is nu officieel: Sanoma verkoopt SBS aan Talpa</a> " ( <a href="http://nos.nl/artikel/2167491-het-is-nu-oficieel-sanoma-verkoopt-sbs-aan-talpa.html">http://nos.nl/artikel/2167491-het-is-nu-oficieel-sanoma-verkoopt-sbs-aan-talpa.html</a> ) (in Dutch). <a href="#">NOS</a> . Retrieved 10 April 2017. | <b>Streaming media</b>                                              |
| 7. Robert Briel (28 November 2014). " <a href="#">SBS9 set for January 1 launch</a> " ( <a href="http://www.broadbandtvnews.com/2014/11/28/sbs9-set-for-january-1-launch/">http://www.broadbandtvnews.com/2014/11/28/sbs9-set-for-january-1-launch/</a> ) BroadbandTVNews.com.                                                 | <b>Ziggo GO</b> ZiggoGO.tv                                          |

## External links

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- [Official website](#)

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